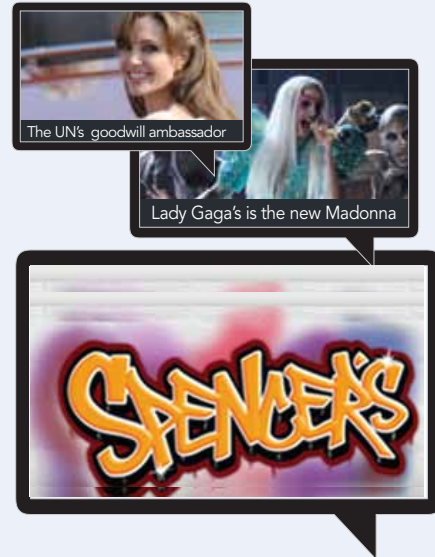


A great complement to your traditional media campaigns.

NV Media Flat Screen Advertising at Fashion Fair is the exclusive digital signage company for Fashion Fair mall. Fashion Fair has the largest indoor shopping audience in the Central Valley, with a broad demographic that ranges from teens to seniors.

What sets us apart from others is that we don't just sell ads, we give the thousands of weekly shoppers up to date stories from the First Lady to Lady Gaga, from Areosmith to Will Smith. This attracts the interest of shoppers, and increases viewership for our advertisers.

NV Media is a great complement to your existing media campaigns, expanding one's potential audience by 250,000 viewers a week. **Get seen, get heard, and get more sales.**



THE DEMOGRAPHIC

Mall Population:

13 million people visited Fashion Fair Mall in 2008. The average visit lasts 87 minutes.

Number of shoppers by age:

Ages 18-34 = 168,000 a week, ages 35-44 = 48,000 a week, ages 45-65 = 24,000 a week

Mall shoppers are educated with disposable income. They visit the mall with a positive purchasing attitude – the ideal state of mind to receive marketing messages.

THE RATECARD

PLATINUM

Your 15 second ad is displayed every 6 minutes. 3,700 weekly rotations.

A. Annual
\$600 per month

B. Half-Year (6 months)
\$700 per month

C. Quarterly (3 months)
\$800 per month

D. Monthly
\$900

GOLD

Your 15 second ad is displayed every 12 minutes. 1,850 weekly rotations.

A. Annual
\$400 per month

B. Half-Year (6 months)
\$480 per month

C. Quarterly (3 months)
\$560 per month

D. Monthly
\$640

SILVER

Your 15 second ad is displayed every 18 minutes. 1,235 weekly rotations.

A. Annual
\$350 per month

B. Half-Year (6 months)
\$420 per month

C. Quarterly (3 months)
\$490 per month

D. Monthly
\$560

THE FLAT SCREENS

Not just a food court, but an opportunity to grow your business.



FLAT SCREENS AT FOOD COURT

We don't just show ads, we inform and entertain.



FLAT SCREENS NEAR JC PENNEY

Do you have screens by the Apple store? Yes we do.



FLAT SCREENS AT THE APPLE STORE

show them
your company
smile

THE TESTIMONIES

NV Media was a good complement to our traditional media campaigns."

Stephanie Elder
Ringling, Disney Promoter

NV Media Flat Screen Advertising, helps sell our products and build our brand."

Pat Costner
Auntie Anne's Pretzels

Our 6 month 'Pet of the week' campaign with NV Media was a huge success."

Jessica Handly,
The Valley Animal Center

THREE LOCATIONS:

FOOD COURT
JC PENNEY
APPLE STORE